

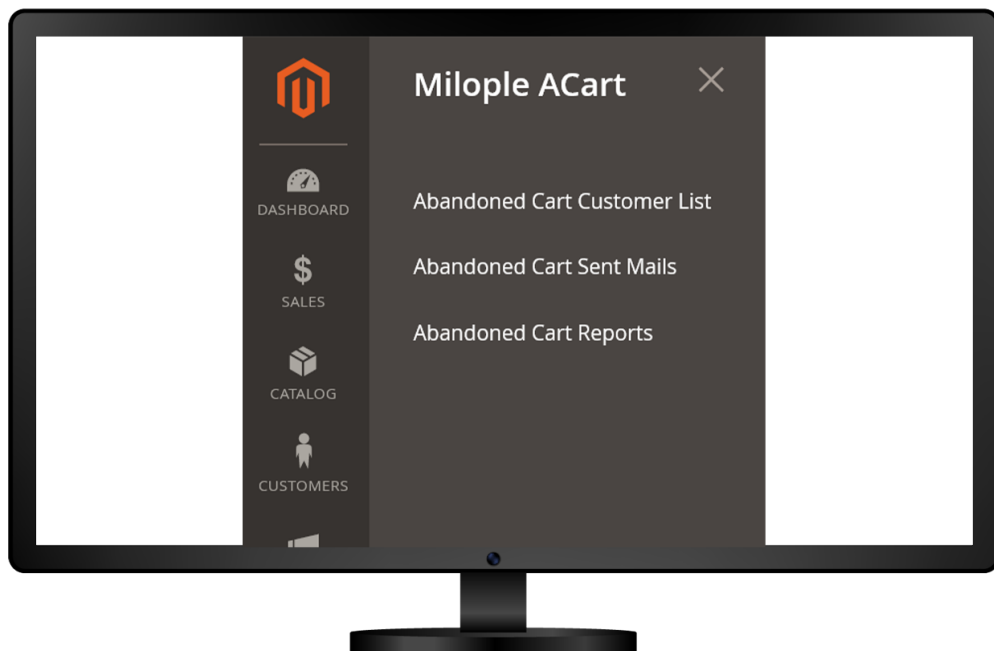
Magento 2 Abandoned Cart Email User Guide

1. Introduction

The Magento 2 Abandoned Cart Email extension allows admin to send emails to shoppers who have failed to complete the checkout process. As a result, you can get a complete list of all the customers and can send a follow-up email.

2. General Configuration

After buying the Magento 2 Abandoned Cart Email extension, you can configure it by navigating here through the Magento backend.



3. Extension Configuration

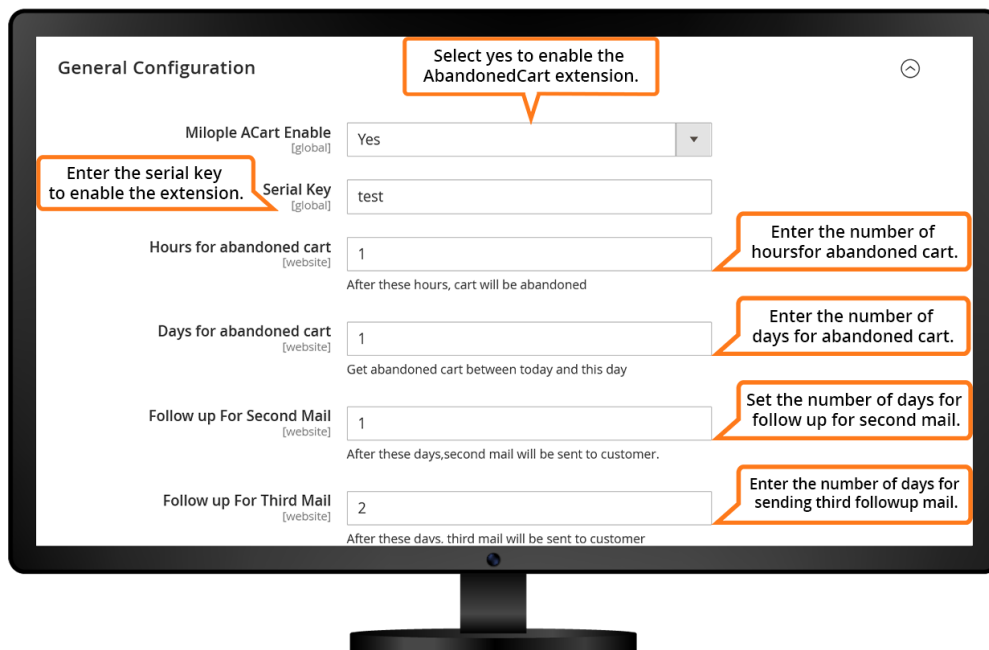
After purchasing the extension, you can access your serial key from “My Account” dashboard and enter it here to activate the extension.

The status functionality can enable or disable the Magento 2 Abandoned Cart extension from here.

The admin can set the number of hours and days for abandoned cart.

Option to enter the number of days for follow up for the second mail.

Also, the store admin requires to set the number of days for sending the third follow up mail.



3.1 Cron Schedule

Allows to set the frequency and time for the cron schedule.



4. Email Configuration

The admin can configure to automatically send email to customers.

Enter the email address of the admin from which you want to send mail.

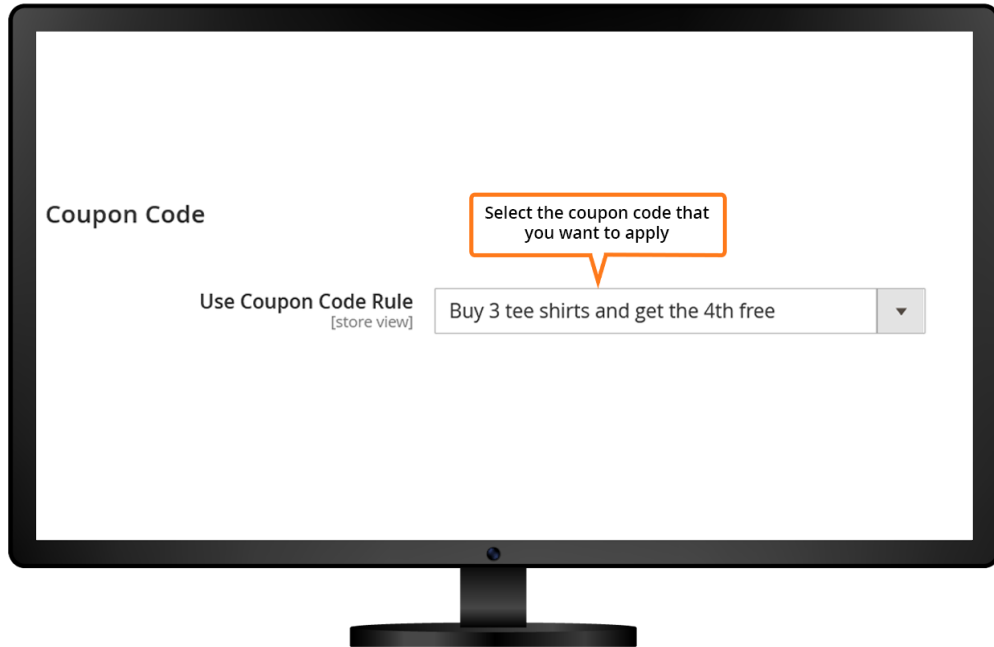
Allows to select the mail template for the first, second and third abandoned cart mail template.

The screenshot shows a monitor displaying the 'Email Configuration' page. The page has the following elements:

- Title:** Email Configuration
- Allow auto email to customers [website]:** A dropdown menu set to 'Yes'. A callout box above it says: 'Set yes to automatically send email to customers.'
- Admin Email Id [website]:** A text input field containing 'admin@milople.com'. A callout box to the left says: 'Enter the email ID of the admin from which to send mail'.
- First Abandoned Cart Mail Template [store view]:** A dropdown menu set to 'First Abandoned Cart Mail (Default)'. A callout box to the right says: 'Select the mail template for the first mail.'
- Second Abandoned Cart Mail Template [store view]:** A dropdown menu set to 'Second Abandoned Cart Mail (Default)'. A callout box to the right says: 'Select the mail template for the second mail.'
- Third Abandoned Cart Mail Template [store view]:** A dropdown menu set to 'Third Abandoned Cart Mail (Default)'. A callout box below it says: 'Select the mail template for the third follow up mail.'

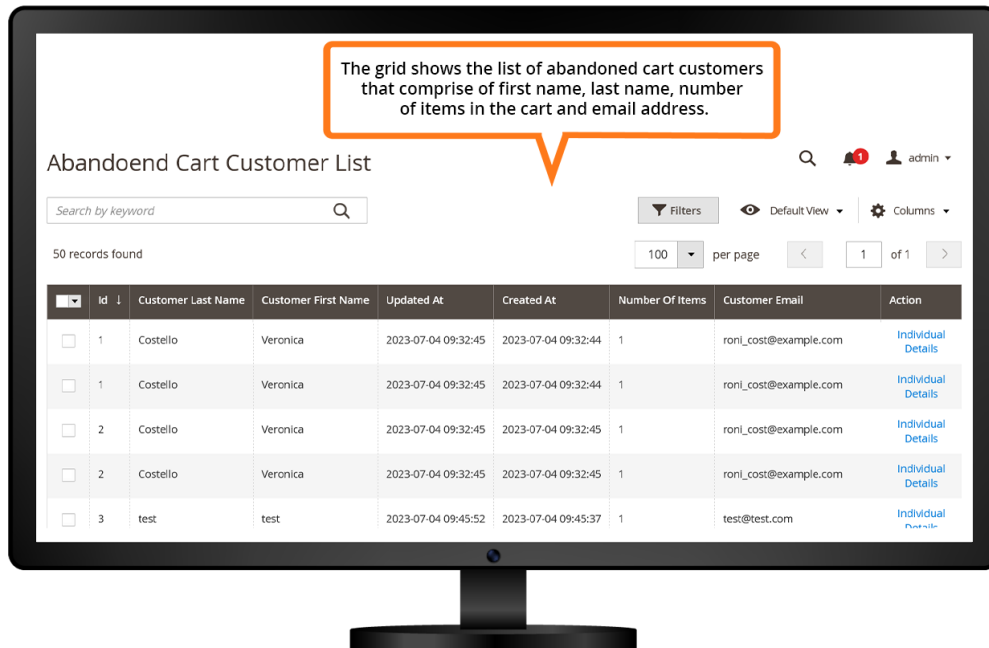
4.1 Coupon Code

The admin can choose the coupon code that you want to apply.



5. Abandoned Cart Customer List

The grid highlights the list of abandoned cart customers that includes the first and last name of the customer, number of items in the cart and email address.

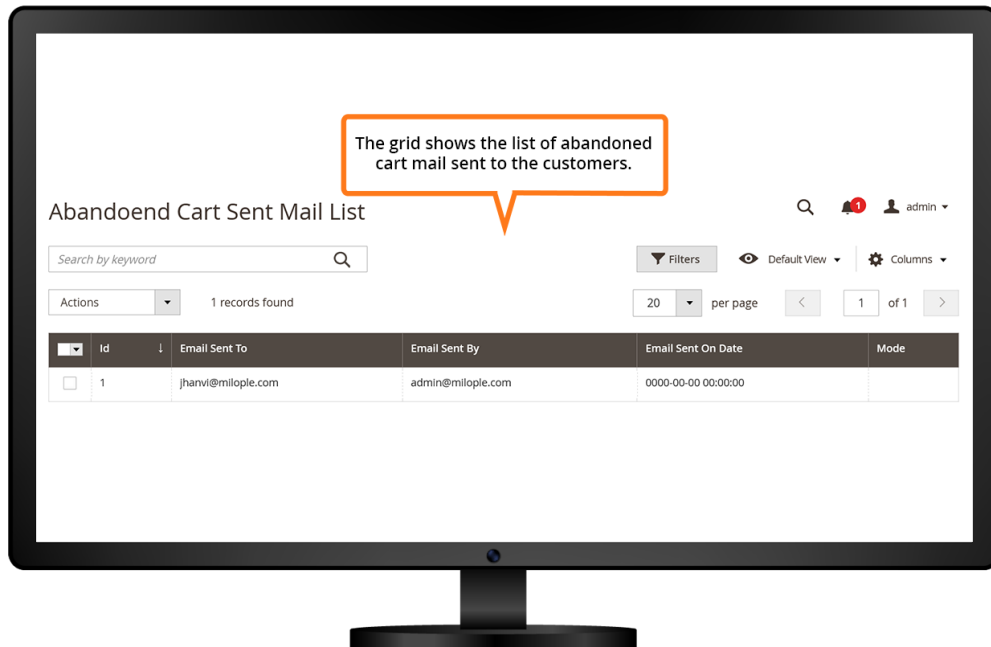


The screenshot displays a web interface for an 'Abandoned Cart Customer List'. The interface includes a search bar, a filter button, and a table with 50 records found. The table columns are: Id, Customer Last Name, Customer First Name, Updated At, Created At, Number Of Items, Customer Email, and Action. The data rows show customer information and a link to view individual details for each record.

<input type="checkbox"/>	Id	Customer Last Name	Customer First Name	Updated At	Created At	Number Of Items	Customer Email	Action
<input type="checkbox"/>	1	Costello	Veronica	2023-07-04 09:32:45	2023-07-04 09:32:44	1	roni_cost@example.com	Individual Details
<input type="checkbox"/>	1	Costello	Veronica	2023-07-04 09:32:45	2023-07-04 09:32:44	1	roni_cost@example.com	Individual Details
<input type="checkbox"/>	2	Costello	Veronica	2023-07-04 09:32:45	2023-07-04 09:32:45	1	roni_cost@example.com	Individual Details
<input type="checkbox"/>	2	Costello	Veronica	2023-07-04 09:32:45	2023-07-04 09:32:45	1	roni_cost@example.com	Individual Details
<input type="checkbox"/>	3	test	test	2023-07-04 09:45:52	2023-07-04 09:45:37	1	test@test.com	Individual Details

5.1 Abandoned Cart Send Mail List

The “Abandoned Cart Send Mail List” grid highlights the list of abandoned cart mail sent to the customers.

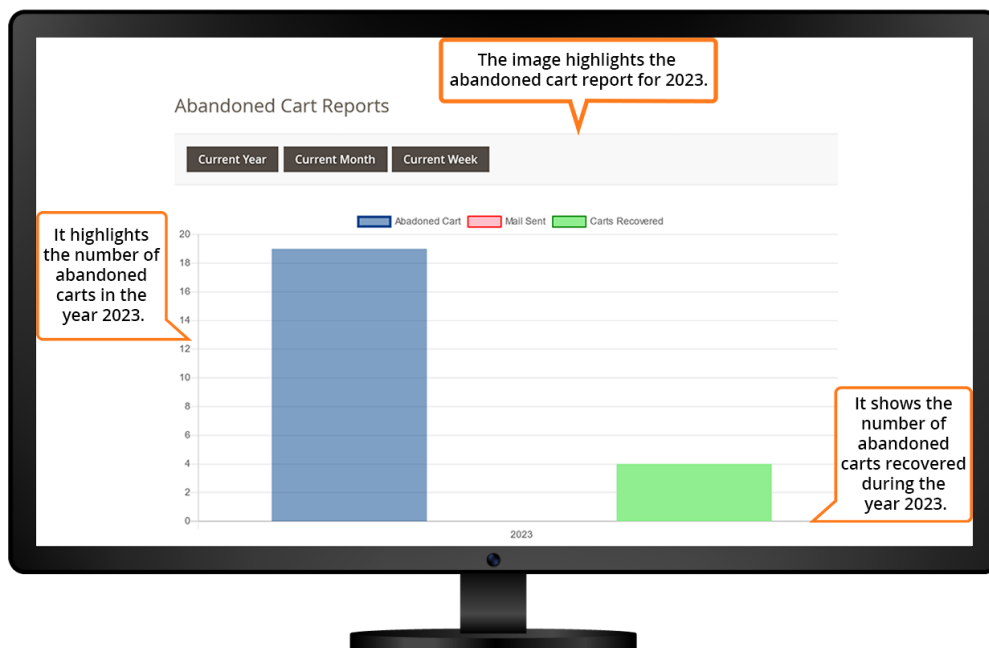


6. Abandoned Cart Reports

The graph showcases the abandoned cart reports for the year 2023.

The blue color section shows the number of abandoned carts in the year 2023.

The number of abandoned carts recovered during the year 2023 is highlighted using the green color.



The graph showcases the abandoned cart reports for the current month.

The blue color section shows the number of abandoned carts for the current month.

The number of abandoned carts recovered during the current month is highlighted using the green color.



The graph showcases the abandoned cart reports for the current week.

The blue color section shows the number of abandoned carts during that week.

The number of abandoned carts recovered during that particular week is highlighted using the green color.

