

Daily Deals for Magento 2 User Guide

1. Introduction

The Daily Deals for Magento 2 extension allows admin to create limited time regular offers, showcase them to shoppers and create a hype in the market. As a result, increase engagement with shoppers and boost conversion.

2. General Configuration

After buying the Magento 2 Daily Deals extension, you can configure it by navigating here through the Magento backend.

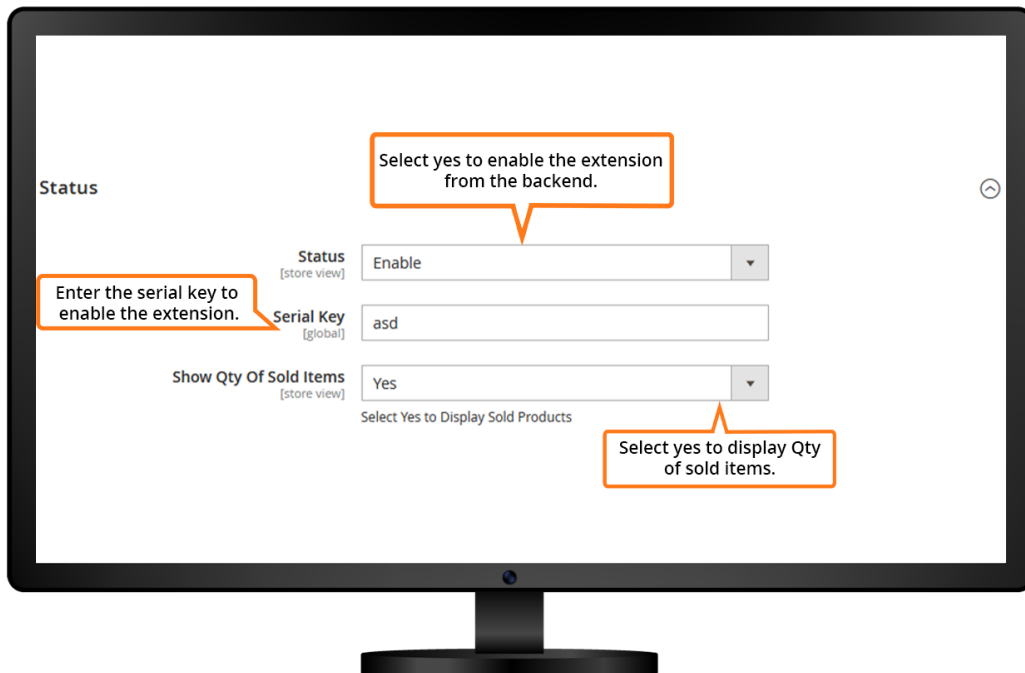


3. Extension Configuration

After purchasing the extension, you can choose to **enable the extension** from the backend.

The admin can enter the **serial key** to configure the Daily Deals for Magento 2.

Facilitates admin to showcase quantity of sold items.



Countdown Timer

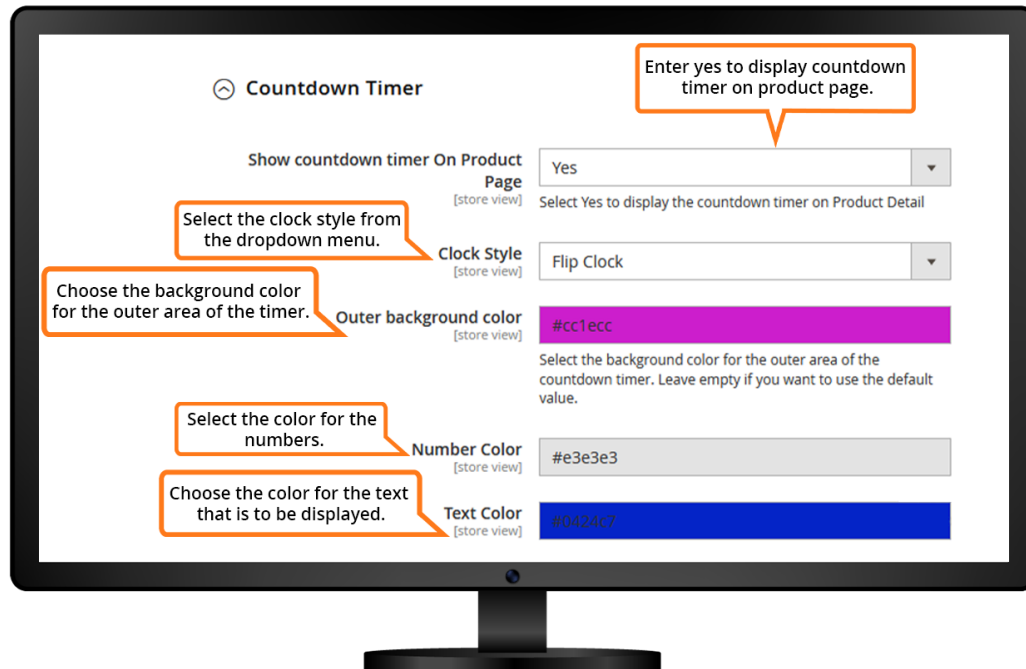
The admin can select to showcase a countdown timer on product page.

Facilitates to choose the clock style from the dropdown menu.

Allows admin to select the background color for the outer area of the timer.

Option to choose the color for the numbers.

The admin can select the color for the text that is to be shown.



Discount Label

The admin can select the area to show the discount label.

Facilitates to choose yes to display discounts on product page.

Allows admin to select yes to showcase discount on category page.

Facilitates admin to set the position to place the discount label.

The admin can select the background color that you want to show.

Select the text color that you want to display.

The image shows a computer monitor displaying a configuration page for 'Discount Label'. The page has a title 'Discount Label' with a back arrow icon. Below the title are several configuration options, each with a callout box explaining its function:

- Show Discount Label** [store view]: A dropdown menu set to 'Above Product Image'. Callout: 'Choose the area to display the discount label.'
- Show Discount On Product Page** [store view]: A dropdown menu set to 'Yes'. Callout: 'Select yes to show discount on product page.'
- Show Discount On Category Page** [store view]: A dropdown menu set to 'Yes'. Callout: 'Select yes to display discount on category page.'
- Show On** [store view]: A dropdown menu set to 'Category Menu'. Callout: 'Select the position to place the discount label.'
- Background Color** [store view]: A color picker showing a blue swatch with the hex code '#002060'. Callout: 'Choose the background color that you want to display.'
- Text Color** [store view]: A color picker showing a green swatch with the hex code '#41e314'. Callout: 'Select the text color that you want to show.'

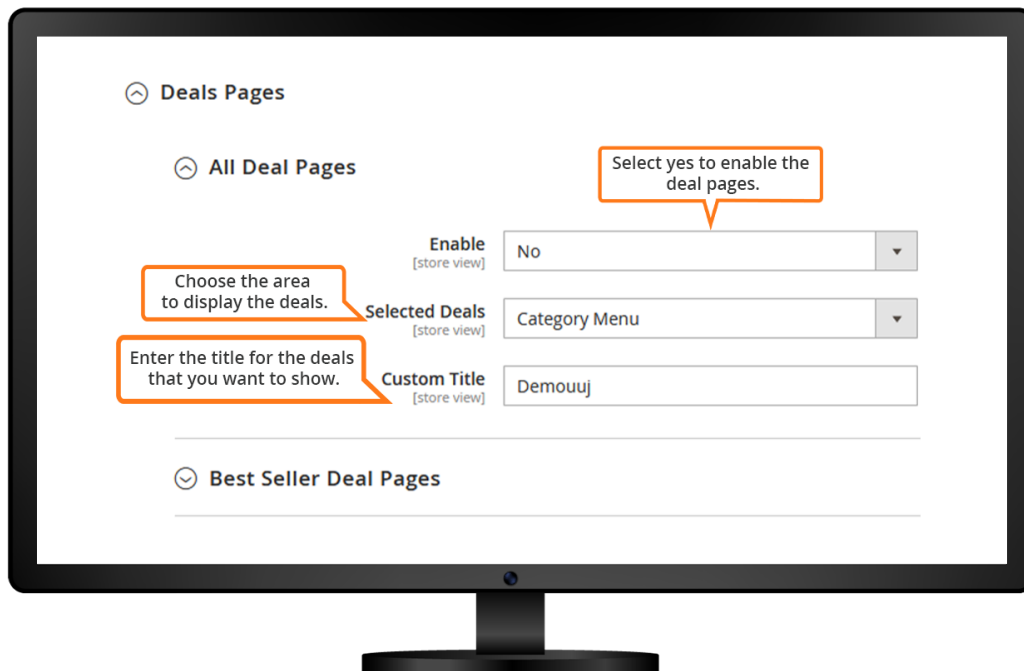
Below the 'Background Color' field, there is a note: 'Leave empty to make it transparent'.

Deals Pages

The admin can select yes to enable the deal pages.

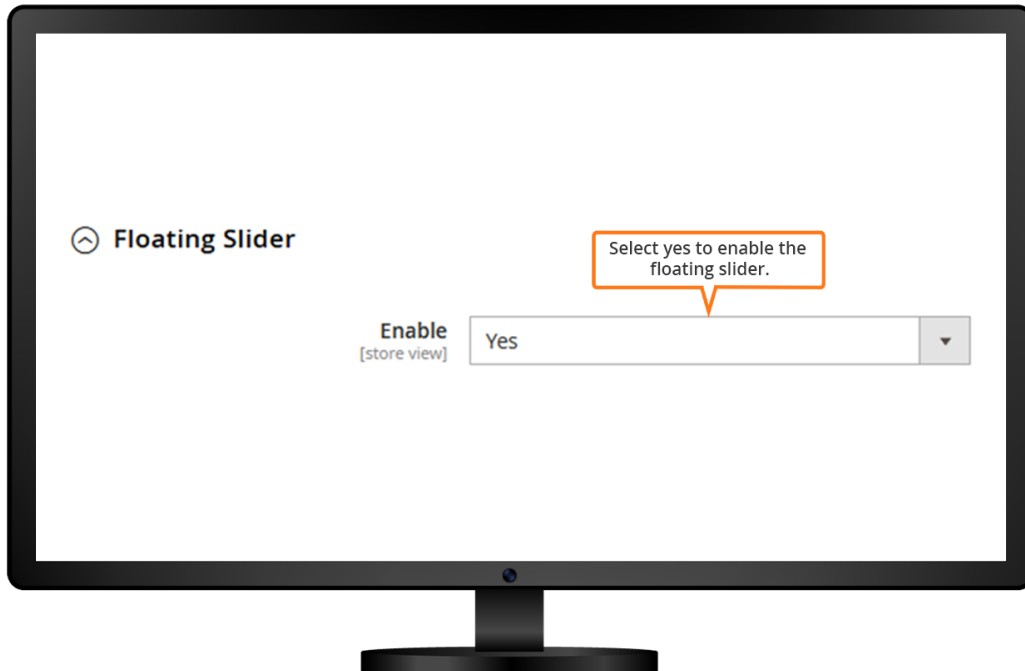
Allows to choose the area to showcase the deals.

Facilitates to enter the title for the deals that you want to show.

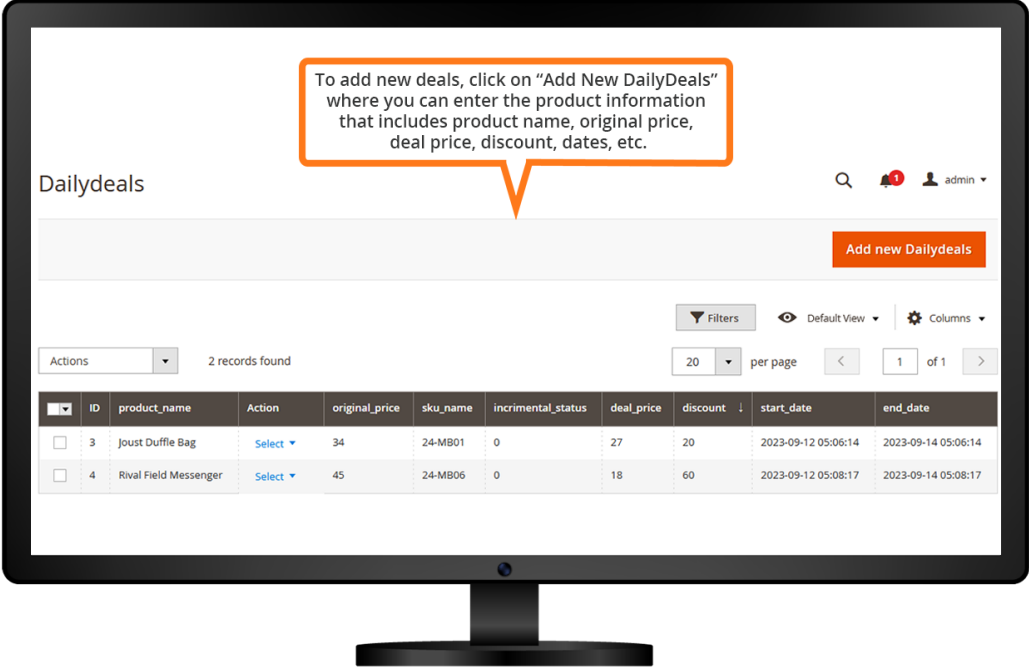


Floating Slider

The admin can choose yes to enable the floating slider.



To add new daily deals, you simply require to click on “Add New Daily Deals” and then enter the product information that includes product name, original price, deal price, discount, dates, etc.



New Daily Deals

The admin can select the product that you want to offer the deal.

Facilitates to add the original price and SKU name for the specific product.

The admin can add the deal price and set status for the product.

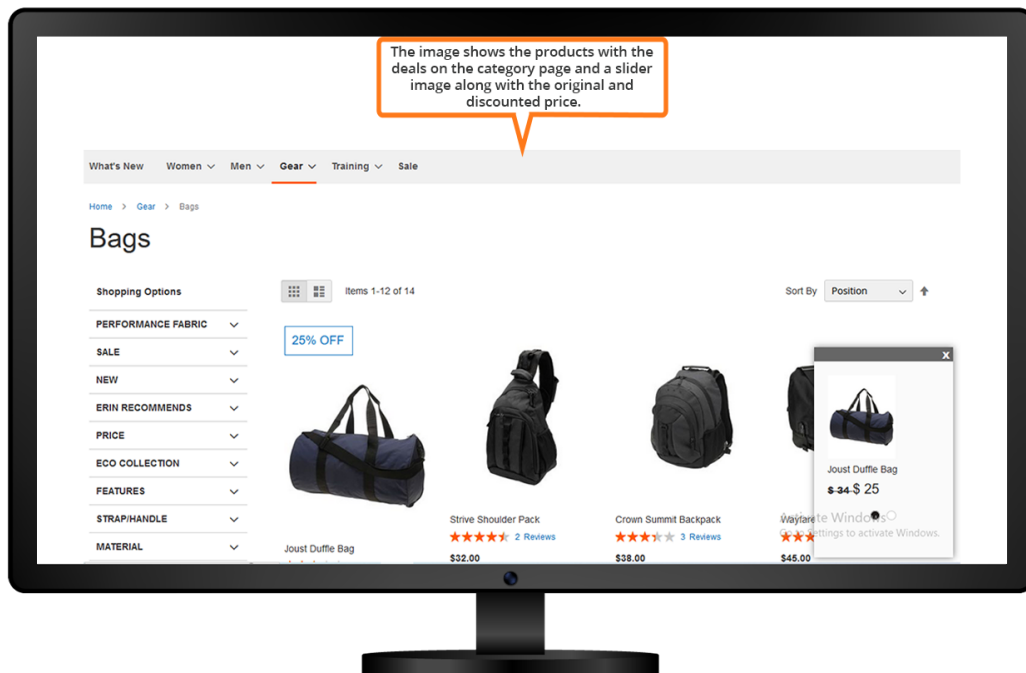
Allows admin to start and end date for the deal.

Option to add a discount that you want to offer.

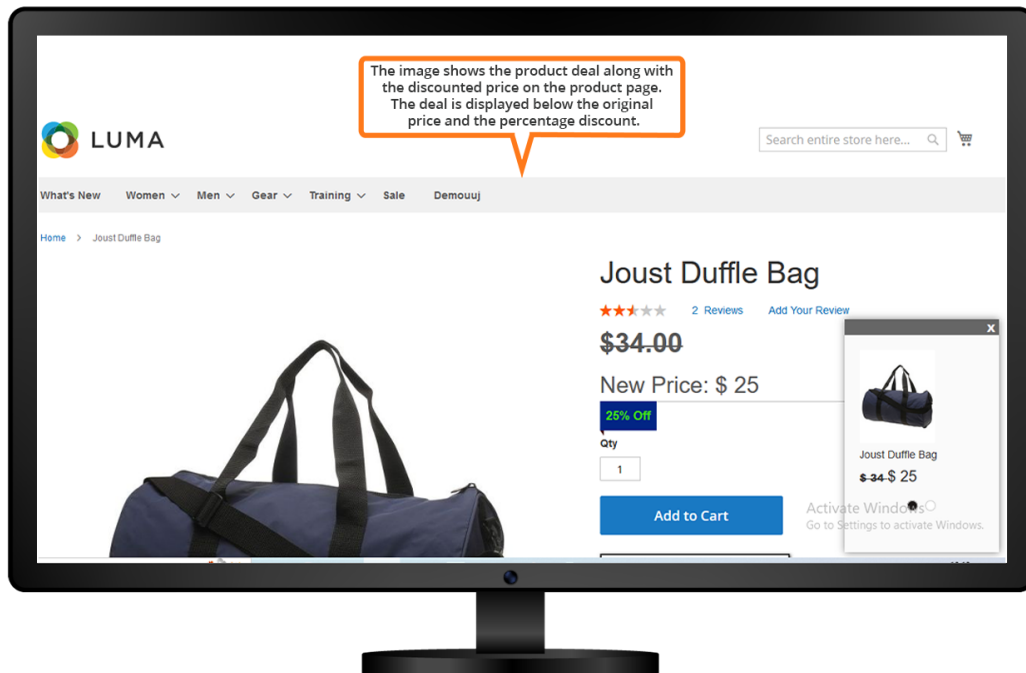
The screenshot shows a web form titled "New Dailydeals" with a navigation bar at the top containing "Back", "Reset", "Save and Continue Edit", and "Save Deals" buttons. The form is divided into sections: "DEALS INFORMATION" and "Deal information". The "Deal information" section contains the following fields and callouts:

- Product:** A dropdown menu currently showing "Not Selected". Callout: "Choose the product that you want to provide the deal for."
- Original Price:** A text input field. Callout: "Enter the original price of the product."
- SKU Name:** A text input field. Callout: "Enter the SKU name for the specific product."
- Status:** A dropdown menu currently showing "0". Callout: "Select the status for the product."
- Deal Price:** A text input field. Callout: "Enter the deal price for the product."
- Discount %:** A text input field. Callout: "Add the discount that you want to provide."
- Start Deal:** A date picker field. Callout: "Enter the starting date for the deal."
- Stop Deal:** A date picker field. Callout: "Enter the end date for the deal."

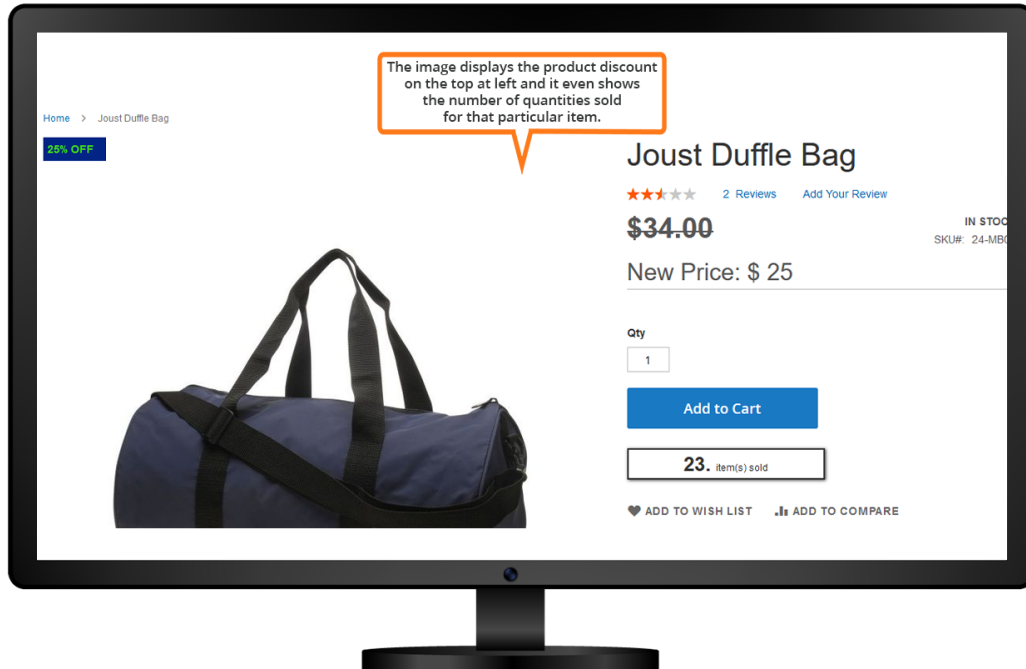
Facilitates to display the products with the deals on the category page and a slider along with the original and discounted price.



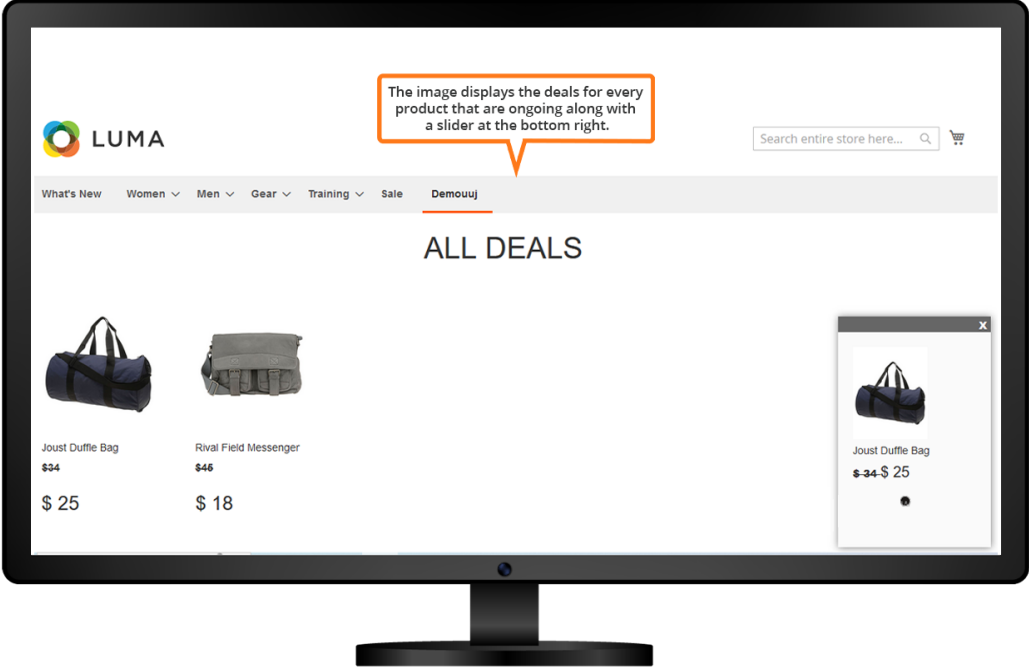
Allows admin to showcase the product deal along with the discounted price on the product page. The deal is highlighted below the original price and the percentage discount.



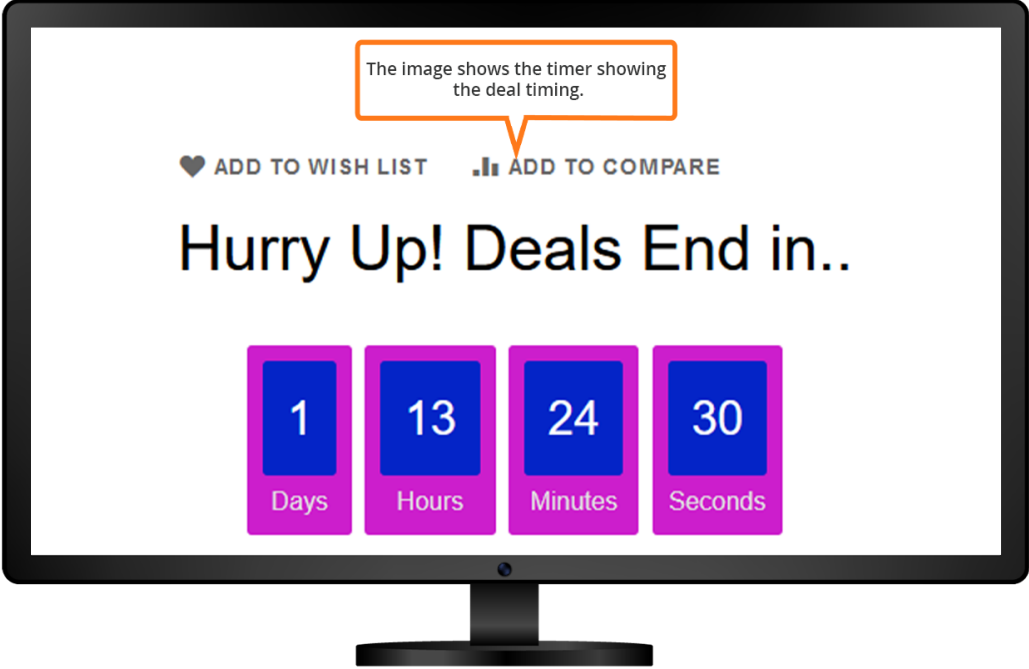
The product discount is displayed on the top left and it even shows the number of quantities sold for that particular item.



Showcase the ongoing offers for every deal along with a slider at the bottom right.



The image highlights the timer displaying the deal timing.



Showcase the floating slider along with the end timing for the deal.

